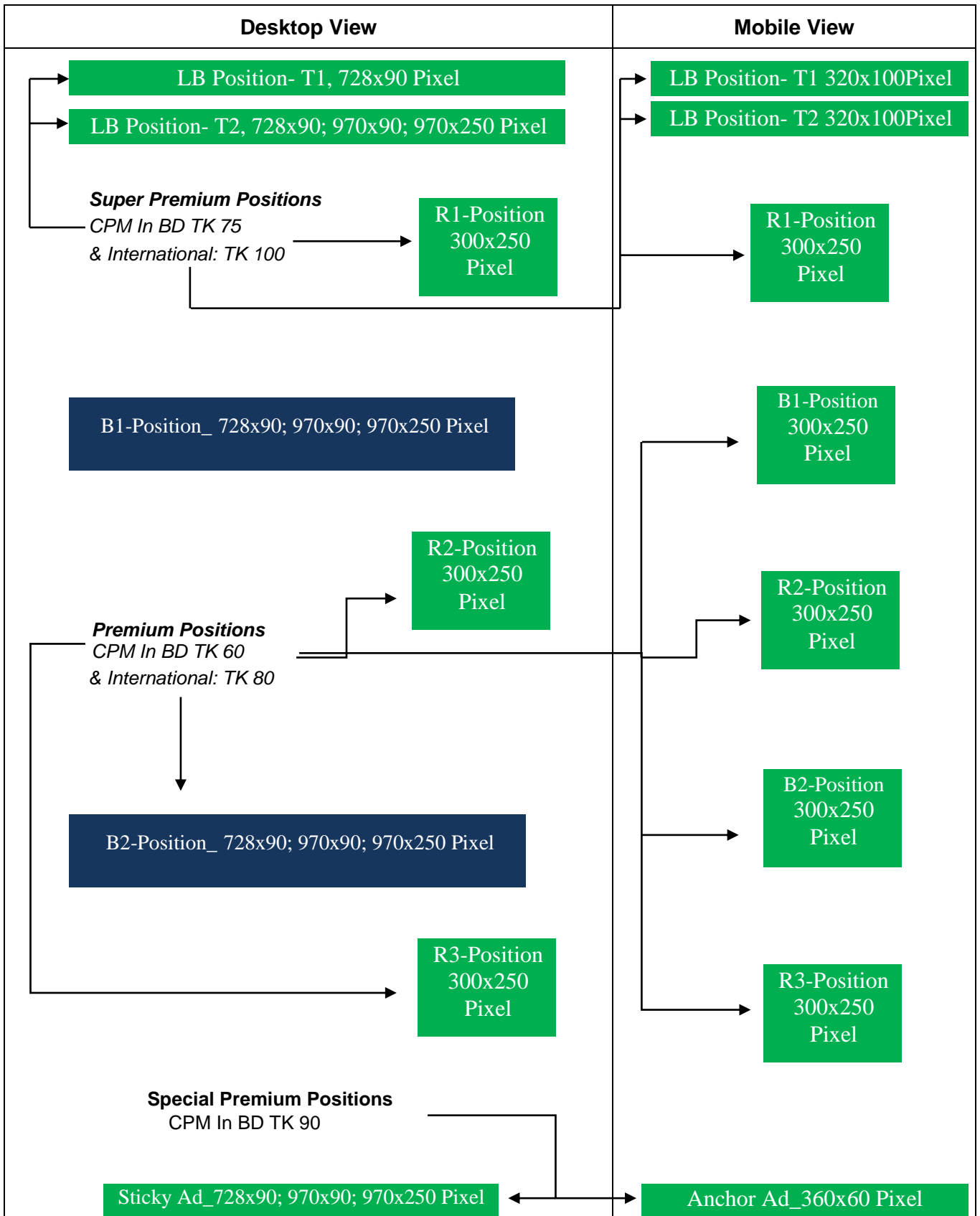
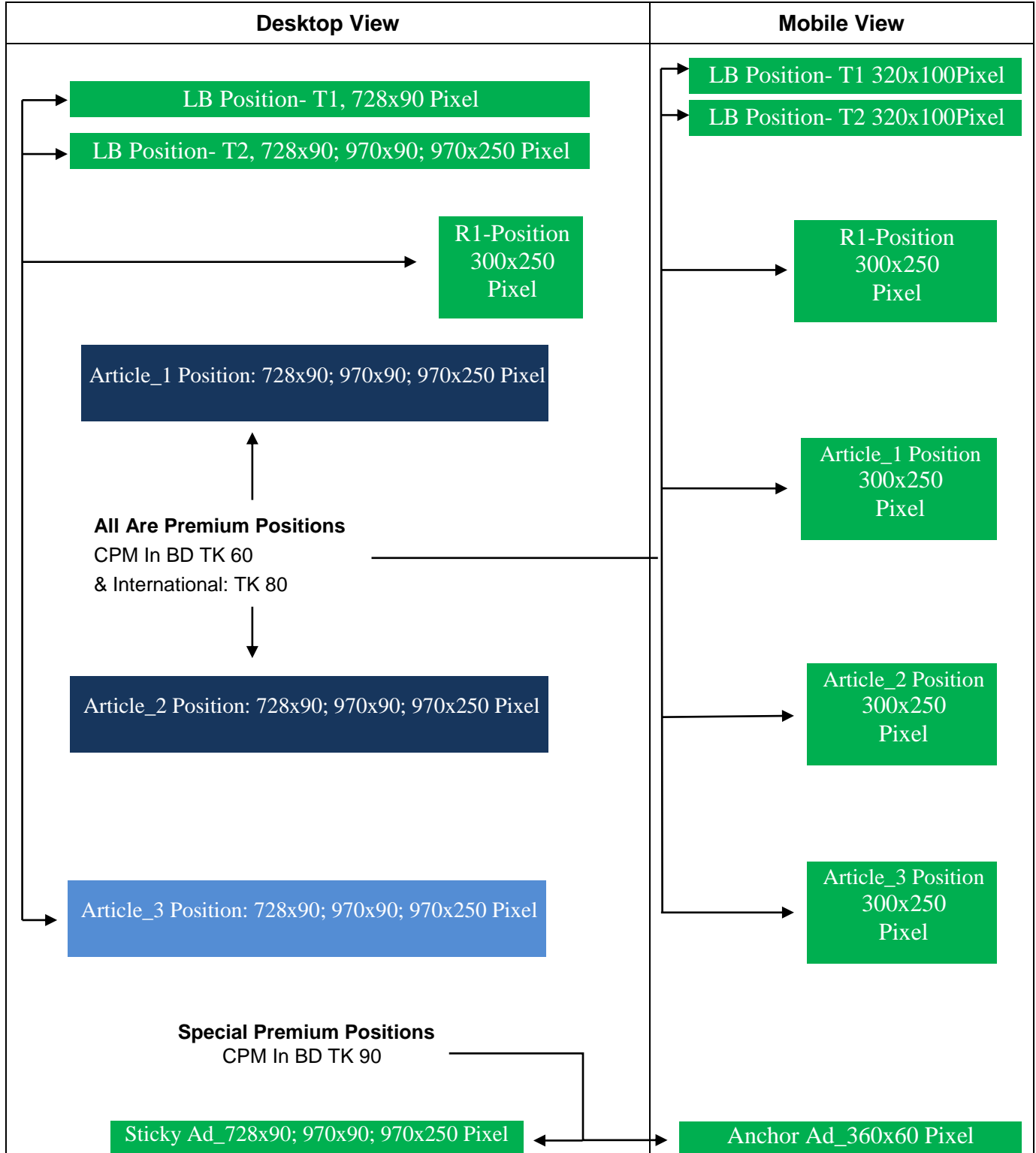


Regular Advertisement Placement_Home Page



Regular Advertisement Placement_Article Page



Desktop Screen View_Home & Article Page

LB Position- T2, 728x90; 970x90; 970x250 Pixel

LB Position- T2, 728x90; 970x90; 970x250 Pixel



LB Position- T2, 728x90; 970x90; 970x250 Pixel

LB Position- T2, 728x90; 970x90; 970x250 Pixel



সিরিয়ার রকেট হামলা, নিহত 38



সেফায়ার হোটেল হামলা, নিহত 10



ব্যাংক



একই ট্রেনে সিবি জরুরি হিলের কাছের



৩১০ বিমানটির বেঁচে বাকবুত সর্বাধিক প্রেরণ করা

R1-Position 300x250 Pixel

নিহতের তালিকা, নিহত 38
নিহতের তালিকা, নিহত 38
সেফায়ার হোটেল হামলা, নিহত 10
৩১০ বিমানটির বেঁচে বাকবুত সর্বাধিক প্রেরণ করা

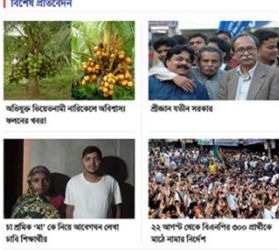
গবেষকদের ব্যাবিকিয়ে বুয়েটকে পেছনে ফেলবে দেশসেরা ঢাকা বিশ্ববিদ্যালয়



R1-Position 300x250 Pixel

গবেষকদের ব্যাবিকিয়ে বুয়েটকে পেছনে ফেলবে দেশসেরা ঢাকা বিশ্ববিদ্যালয়

B1-Position_ 728x90; 970x90; 970x250 Pixel



R2-Position 300x250 Pixel

B2-Position_ 728x90; 970x90; 970x250 Pixel



R3-Position 300x250 Pixel

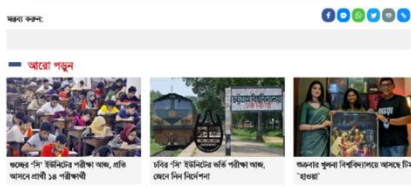
Article_1 Position: 728x90; 970x90; 970x250 Pixel

এটিকে শীর্ষ ১০-এর ভিতরে রাখা পাবলি ও প্রতিষ্ঠান গবেষণা-বিশ্ববিদ্যালয় ছাড়াও এটি অসম্ভব চেষ্টা করেছিল।

Article_2 Position: 728x90; 970x90; 970x250 Pixel

ডাঃ সোহেল, বিশ্ববিদ্যালয়ের প্রাক্তন উপাচার্য হওয়ায় এটি বিশ্ববিদ্যালয়ের পক্ষে একটি বড় চ্যালেঞ্জ।

Article_3 Position: 728x90; 970x90; 970x250 Pixel



BanglaVision Digital Platform

AD Tariff

| News Page Details | AD Details | Rate Per Month (BDT) |
|-------------------|----------------------------|----------------------|
| Home Page | LB Position- T1 | 300,000 |
| | LB Position- T2 | 300,000 |
| | R1-Position | 200,000 |
| | B1-Position | 200,000 |
| | R2-Position | 180,000 |
| | B2-Position | 180,000 |
| | R3-Position | 150,000 |
| | Sticky Ad/Anchor Ad | 300,000 |

| | | |
|--------------|--------------------|----------------------------|
| Article Page | LB Position- T1 | 300,000 |
| | LB Position- T2 | 300,000 |
| | R1-Position | 200,000 |
| | Article-1 Position | 160,000 |
| | Article-2 Position | 150,000 |
| | Article-3 Position | 140,000 |
| | | Sticky Ad/Anchor Ad |

❖ **Website Name: www.bvnews24.com**

- **15% VAT will be added.**
- **Tariff will be varied while specification of the quotation changes on demand.**

Video Content Making & Publishing (News)

| Offer Details | Basic | Standard | Premium | Super Premium |
|----------------------|-------------|-------------|-------------|---------------|
| Content Duration | 30-60 Sec. | 1-2 Minutes | 2-3 Minutes | 3-5 Minutes |
| Reporter | Yes | Yes | Yes | Yes |
| Cameraman | Yes | Yes | Yes | Yes |
| Camera | Yes | Yes | Yes | Yes |
| Transport | Yes | Yes | Yes | Yes |
| Pannel | Yes | Yes | Yes | Yes |
| Preview | Yes | Yes | Yes | Yes |
| Paid Promotion | 5% | 10% | 15% | 20% |
| Publishing Platforms | FB & YT | FB & YT | FB & YT | FB & YT |
| Content Visibility | Lifetime | Lifetime | Lifetime | Lifetime |
| Tariff | 100,000 BDT | 120,000 BDT | 150,000 BDT | 200,000 BDT |

- **75% Advance Payment should be made along with task order.**

Video Content Publishing (News)

| Offer Details | Basic | Standard | Premium | Super Premium |
|----------------------|------------|-------------|-------------|---------------|
| Content Duration | 30-60 Sec. | 1-2 Minutes | 2-3 Minutes | 3-5 Minutes |
| Preview | Yes | Yes | Yes | Yes |
| Paid Promotion | 5% | 10% | 15% | 20% |
| Publishing Platforms | FB & YT | FB & YT | FB & YT | FB & YT |
| Content Visibility | Lifetime | Lifetime | Lifetime | Lifetime |
| Tariff | 70,000 BDT | 90,000 BDT | 120,000 BDT | 170,000 BDT |

- ❖ **Page & Group Name:** BanglaVision | Crosspost: BanglaVision News, BVNEWS24
- ❖ **Youtube Channel Name:** BanglaVision News.

- **15% VAT will be added.**
- **Tariff will be varied while specification of the quotation changes on demand.**

Article Publishing (News)

| Offer Details | Basic | Standard | Premium | Super Premium |
|---------------------|--------------|--------------|--------------|---------------|
| Content Number | 1 No. | 2 Nos. | 3 Nos. | 4 Nos. |
| Publishing Platform | bvnews24.com | bvnews24.com | bvnews24.com | bvnews24.com |
| Share Platforms | Page & Group | Page & Group | Page & Group | Page & Group |
| Ad Visibility | Lifetime | Lifetime | Lifetime | Lifetime |
| Tariff | 50,000 BDT | 75,000 BDT | 100,000 BDT | 120,000 BDT |

- **75% Advance Payment should be made along with task order.**

Web News Sharing (Featured Image Ad)

| Offer Details | Basic | Standard | Premium | Super Premium |
|----------------------|------------|------------|-------------|---------------|
| Content Number | 10-30 Nos. | 30-60 Nos. | 60-90 Nos. | 90-120 Nos. |
| Share Time | 1 Day | 1 Day | 1 Day | 1 Day |
| Publishing Platforms | Facebook | Facebook | Facebook | Facebook |
| Page Number | 3 | 3 | 3 | 3 |
| Group Number | 3 | 3 | 3 | 3 |
| Paid Promotion | 5% | 10% | 15% | 20% |
| Ad Visibility | Lifetime | Lifetime | Lifetime | Lifetime |
| Tariff | 60,000 BDT | 90,000 BDT | 120,000 BDT | 150,000 BDT |

- ❖ **Website Name: www.bvnews24.com**
- ❖ **Page & Group Name: BanglaVision, BanglaVision News, BVNEWS24.**

- **15% VAT will be added.**
- **Tariff will be varied while specification of the quotation changes on demand.**

Logo, Pop Up, L-Shape, Banner

Video Content Ad (Full News & Clips)

| Offer Details | Basic | Standard | Premium | Super Premium |
|----------------------|-------------------|-------------------|-------------------|--------------------|
| Content Number | Per Content | Per Content | Per Content | Per Content |
| Content Duration | 1-2 Minutes | 2-5 Minutes | 5-10 Minutes | 10-20 Minutes |
| Placement | 4 Times | 8 Times | 12 Times | 16 Times |
| Paid Promotion | 5% | 10% | 15% | 20% |
| Publishing Platforms | FB & YT | FB & YT | FB & YT | FB & YT |
| Content Visibility | Lifetime | Lifetime | Lifetime | Lifetime |
| Tariff | 30,000 BDT | 50,000 BDT | 75,000 BDT | 100,000 BDT |

❖ **Exclusive Content Tariff : 150,000 BDT.**

Video Content Ad (Full Program & Clips)

| Offer Details | Basic | Standard | Premium | Super Premium |
|----------------------|-------------------|-------------------|-------------------|--------------------|
| Content Number | Per Content | Per Content | Per Content | Per Content |
| Content Duration | 1-2 Minutes | 2-5 Minutes | 5-10 Minutes | 10-20 Minutes |
| Placement | 4 Times | 8 Times | 12 Times | 16 Times |
| Paid Promotion | 5% | 10% | 15% | 20% |
| Publishing Platforms | FB & YT | FB & YT | FB & YT | FB & YT |
| Content Visibility | Lifetime | Lifetime | Lifetime | Lifetime |
| Tariff | 30,000 BDT | 50,000 BDT | 75,000 BDT | 100,000 BDT |

❖ **Exclusive Content Tariff : 150,000 BDT.**

- ❖ **Page & Group Name:** BanglaVision, BanglaVision News, BVNEWS24.
- ❖ **Youtube Channel Name:** BanglaVision, BanglaVision News, BanglaVision Program, BanglaVision Drama, BanglaVision Entertainment, BVNEWS24.

- **15% VAT will be added.**
- **Tariff will be varied while specification of the quotation changes on demand.**

Program Making & Publishing

| Offer Details | Standard 1 | Standard 2 | Premium 1 | Premium 2 |
|----------------------|-------------------|-------------------|-------------------|-------------------|
| Content Number | Per Episode | Per Episode | Per Episode | Per Episode |
| Content Duration | 10-20 Minutes | 20-30 Minutes | 10-20 Minutes | 20-30 Minutes |
| Studio | Virtual Set | Virtual Set | In-House Set | In-House Set |
| Paid Promotion | 5% | 10% | 5% | 10% |
| Publishing Platforms | FB & YT | FB & YT | FB & YT | FB & YT |
| Content Visibility | Lifetime | Lifetime | Lifetime | Lifetime |
| Tariff | 40,000 BDT | 50,000 BDT | 50,000 BDT | 60,000 BDT |

- ❖ **Page & Group Name:** BanglaVision
- ❖ **Youtube Channel Name:** BanglaVision or BanglaVision Program.

- **75% Advance Payment should be made along with task order.**
- **15% VAT will be added.**
- **Tariff will be varied while specification of the quotation changes on demand.**